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For Immediate Release

## **Project Management Institute opens Australasian office amid increased demand projections for 2010**

Newtown Square, Pa., and Sydney, Australia, 11 January 2010—Project Management Institute (PMI), the world's leading professional membership organisation for project managers, has established a presence in Australasia, opening an office in Sydney. This latest office opening increases PMI's formal presence in Australasia and will support organisations and regional governments in better managing large and complex projects that achieve and exceed desired results through its global standards and products. According to estimates from The Anderson Economic Group 1.2 million project management positions will be available worldwide on an annual basis through 2016, realising the immediate and future need for trained and skilled professionals.

There are already seven self-managed PMI chapters in Australia and New Zealand representing 7,000 members with an additional 36,000 members throughout Asia-Pacific. Chapter organisations offer members and non-members access to seminars and conferences and additional materials to support their professional development, including the certification process. In addition, PMI offers training courses through regional Registered Educational Providers (R.E.P.s) for project management practitioners so they, and their employers, can verify knowledge and experience through the credentialing process.

“Australia and New Zealand have escaped the worst of the global financial crisis but many organisations have delayed plans for major projects, until they could assess the possible impact of the economic situation,” says Jane Farley, FPMINZ, PMP and member of PMI Board of Directors. “As we head into 2010 we expect a swift return to the table of some major public and private projects and increased interest in the value that skilled project managers can bring to those projects.”

Farley says accelerated projects like Australia's National Broadband Network, New Zealand's national broadband initiative, and large infrastructure and natural resource projects in both countries means 2010 will be a big year for projects across a broad range of industries.

“Skilled project managers will be needed by a cross-section of industries in the region, from telecommunications and technology to mining and logistics,” adds Farley. “In addition, the current proposals for an emissions trading scheme could well see an explosion in projects by affected companies, either retrofitting their current businesses to meet emission standards, or restructuring to cope with the financial implications.

“Consequently this is a good time to be a project manager in Australia and New Zealand. PMI, with its increased presence in the region, has the resources and certifications to direct prospective and experienced project managers to the right opportunities, and to help employers find the level of skills they need to complete their projects.”

PMI's first order of business in Australasia will be to host its [PMI® Global Congress 2010 – Asia Pacific](#) in Melbourne on 22-24 February. The congress will include more than 40 sessions on topics such as project management trends, the use of new media and social networking tools, using methodologies like Agile to complement general project management practices, and skills needed to manage risk in the new economy.

"These sessions will give attendees the opportunity to understand how to work within real-world confines to deliver successful projects. Project managers across all industries and regions will gather helpful insights, make new contacts, and leave the event with ideas for immediate implementation in their day-to-day roles," says Farley.

#### **About Project Management Institute (PMI)**

The world's leading professional membership organisation for project managers, PMI shares knowledge with nearly 500,000 members and credential holders in over 185 countries. Since 1969, PMI has impacted more than one million practitioners, businesses, governments, students and training organisations. Today, PMI's products and services range from world-class standards for project, program and portfolio management to five professional credentials, including the gold standard Project Management Professional (PMP)®. PMI's exclusive Global Corporate Council and European Corporate Networking Group engage large multinationals and government organisations in endorsing the value of project management. The only project management association with an established academic research program, PMI has invested more than US\$14 million in support of dozens of research projects since 1997. Learn more at [PMI.org](#).

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